



CONFERENCE EXHIBITOR AND SPONSORSHIP PROSPECTUS



PERTH,
WESTERN AUSTRALIA



PALAEO
DOWN UNDER | **3**
10-14 JULY 2023

SPONSORSHIP & EXHIBITION

Welcome to our prospective exhibitors and sponsors!

General conference information

The Organising Committee has the pleasure of inviting you to Perth, Western Australia, for *Palaeo Down Under 3 (PDU3)* in July 2023.

Palaeo Down Under is the Australasian Palaeontologists' main conference, and aims to highlight palaeontological research, education and outreach throughout Australasia. This is the third conference held, following the inaugural conference in Orange, New South Wales in 2000, and PDU2 held in Adelaide in 2016. Each conference spotlights the palaeontology of the host state, with PDU1's central theme of Paleozoic correlations of the New England region, and PDU2 focused on Ediacaran/Cambrian palaeontology. Early life and microbialites will likely be a key theme for the Perth conference, although the full program will cover palaeontological research across Australia, New Zealand and neighbouring countries.

PDU3 is an excellent place to sell or advertise your products and services to professional palaeontologists, and to members of the public. The exhibition room will be located in the café area of the North Metropolitan TAFE, located adjacent to the Perth Cultural Centre in Northbridge, and will be open to all conference attendees. Indicate your interest in a tabletop display space or corporate sponsorship package today.

We look forward to seeing you in Perth!

Organising Committee

Kenny Travouillon (Western Australian Museum); Chair, AAP

John Gorter; vice chair, AAP

Daniel Mantle (MG Palaeo); Treasurer, AAP

Heidi Allen (Geological Survey of Western Australia); Secretary, AAP

Sarah Martin (Geological Survey of Western Australia); Publications Officer, AAP

Elizabeth Dowding (University of Oslo); Webmaster, AAP

Exhibition

Benefits of exhibition

- Promotion and marketing opportunity to increase exposure
- Interact with professional palaeontologists
- Sell products directly to consumers

Each tabletop exhibit is around 1.5 x 1.5 m. A table and two chairs will be provided, with exhibitors to provide their own tablecloth. Wall space behind the tables can also be used by exhibitors. Each tabletop exhibit comes with two exhibition passes, which only provide access to the exhibit area (conference registration is extra), with additional exhibition passes available on request.



Tabletop rental fees

\$200 per tabletop; cost covers the full five days of the conference

The full cost of the space must be paid within 30 days of the application being received. Cancellation must be made in writing. Full refund will be provided up to one week before the conference; 50% of the total cost will be retained if cancellation occurs less than one week before the conference.

Exhibit location and timetable

North Metropolitan TAFE

12 Francis Street, Perth WA 6000

Set-up:

Monday 10 July: 8–10 am

Exhibit hours:

Monday 10 to Friday 14 July (inclusive): 10 am – 4 pm

Pack down:

Friday 14 July: 3–5 pm

Sponsorship opportunities

Gold Sponsor — \$3000 contribution

- Two tabletop exhibit tables
- One full-page advertisement in the electronically distributed Program and Abstract book
- Advertising on our website and on remaining conference circulars, including an online link to your company
- Gold sponsors must provide one promotional item to be distributed in the meeting bag

Silver Sponsor — \$1500 contribution

- One tabletop exhibit table
- One half-page advertisement in the electronically distributed Program and Abstract book
- Advertising on our website and on remaining conference circulars, including an online link to your company

Bronze Sponsor — \$500 contribution

- Advertising on our website and on remaining conference circulars, including an online link to your company



Expression of interest for sponsorship or exhibition, *Palaeo Down Under 3*, Perth, 10–14 July 2023

Please complete and email to palaeodownunder3@gmail.com by 31 December 2022

Payment is by bank transfer to Australasian Palaeontologists. Payment must be received within 30 days of application being received.

Account: Australasian Palaeontologists

BSB: 015-140

Bank account: 2929-09362

Company name:		
Street address:		
City:		
State:		
Postcode:		
Country:		
Email address:		
Website:		
Contact person	Name:	
	Email address:	

	<i>Price (each)</i>	<i>Quantity required</i>	<i>Total</i>
Tabletop exhibit	\$200		
Gold sponsorship	\$3000		
Silver sponsorship	\$1500		
Bronze sponsorship	\$500		
Total			